20 Nov 2012

Creativity & Intelligence

It is often considered that creativity lies in how one can solve the problems or derive solutions to some issues. Well that's what intelligence is all about! Although (for the obvious financial reasons) creative ability and innovations are mostly aimed towards resolving some of the most severe issues faced



by mankind; that's not what its sole purpose is. Creativity is in fact, the flair of free and enthused spirits. Whereas intelligence is an ability which buds-out of necessities from time to time.

Though it was intelligence that brought about the most marvellous of solutions for overcoming the routine struggles like managing food, water and other necessities and gave us enough time-out for creativity; intelligence and creativity are not much related. It wouldn't however be incorrect if intelligence is considered an indirect requisite for creativity. Intelligence is an essential factor for having enough leisure to be creative; however the extent of creativity is not directly a subject to neural composition or its complexity.

Not all the creatures on the planet have been fortunate enough to earn themselves a life-style that leaves enough scope for experiencing or expressing creativity. If you were to expect your pet dog that is completely free from the fundamental struggles to be creative; that would be highly unjust, as the pet's freedom and luxuries are an imposed liberty, beyond its will and capability. Although neural matrix and its functionalities might influence the levels of intelligence; creativity however doesn't directly much depend on these factors. If it were so, animals like elephants, sharks would have been way ahead of us with their creativity and intelligence, as they possess more denser and complex neural mass (brain-body ratio) than us. As such fitting Leonardo da Vinci's brain in someone else doesn't necessarily imply that he would be a great painter and philosopher as well!

Hence despite of the fact that creativity depends upon external and internal factors; being creative and the extent of creativity is still a subject to one's personal choice and enthusiasm.

Pratik Kalawala | Content Strategy Lead, ALPHADEZINE